

# GINGER MARKS

Best-Selling Author, Award winning  
designer and publisher



## Marketing Best-seller two years running!

Now you can enjoy this inspiring business marketing calendar to use as your FIRST RESOURCE for marketing your business all year round.

With the annual *Weird & Wacky Holiday Marketing Guide* as your business marketing resource every day of the year can be used as a reason to market your business.

Put the FUN back into your business' marketing plan with the *Weird & Wacky Holiday Marketing Guide* now available in your choice of platform.

*"The best way to create buzz and word-of-mouth advertising is to tie your book in to a special marketing period or holiday. This book will give you the edge on your competition, get you more time on the air, help you sell more books—and you will have more fun doing it."* —Brian Jud, author of *How to Make Real Money Selling Books* (without worrying about returns)

### What business owners like you are saying:

*"This book will give you the edge over the competition!"*

*"I raved when I ran across this book."*

*"I have looked for something like this for years ... and now I've found it!"*

### Speaking Points:

- Business development
- Making marketing fun
- Growing as a business owner

### About Ginger

With over 35 years of business experience in multiple areas of expertise from a multi-million-dollar surgical facility to a barbecue business Ginger has been where you are. Author of *Complete Library of Entrepreneurial Wisdom* and *Presentational Skills for the Next Generation* Ginger enjoys helping other business owners in their quest for success.



## Weird & Wacky Holiday Marketing Guide

[www.HolidayMarketingGuide.com](http://www.HolidayMarketingGuide.com)



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